



Mark Gordon
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MEMORANDUM

To: Wyoming Workforce Development Council
From: Trevor Mansfield, Deputy Administrator
Date: September 6, 2023
Re: In-Demand Industry

Earlier this year, DWS brought an idea to the Strategic Performance and Finance Committee to develop an in-demand industry list. This list helps to narrow down many of the careers that require additional training beyond a high school diploma into those that are growing, expected to have jobs, and offer competitive wages for the participants we serve.

The intent of the In-Demand Industry List is to provide guidance and a tool to assist the workforce center case managers when helping to provide career counseling. One of the goals of WIOA is to help job seekers have training and education that align them with careers where they can become self-sufficient. The creation of this list will help to narrow down the pathways to industries where participants will be able to find industry growth, competitive wages, and opportunity, and help ensure the path the participants are choosing is more likely to lead out of poverty.

The creation of this list will not prevent a participant from potentially going into an industry that is not selected, but extra scrutiny will be added to the process to ensure that DWS is helping to provide career guidance that will result in successful outcomes for the participants. This list will also allow DWS to keep its Eligible Training Provider List (ETPL) broad in scope, but limit the overuse of training and pathways that may not lead to as much participant success. This will allow for the continued customization of plans for participants based on their unique needs and location in our state while providing the extra screening to ensure proper justification exists.

[This](#) spreadsheet includes all 164 industries represented along with the data used to calculate the list. DWS's recommendation is to include the top 82 in the In-Demand Industry List with a launch date of the list of October 1, 2023. [This](#) document has the different occupations included listed by their categories.

The data used to calculate this list will be updated in 2024, and we plan to bring an updated list back to this council to incorporate the new information received.

Suggested Motion: I move to approve the In-Demand Industry List.

If you have any questions, I am available at trevor.mansfield@wyo.gov or 307-777-7807.